

# **AL TI E**

*By Bob Buford  
Grand Rapid*

Buford spends the



## **STEVE JOBS**

*By Walter Isaacson  
New York, NY: Simon and Schuster  
(2011)  
Hardcover, 656 pages*

*Reviewed by SHAWN COLLINS*

The title of this 656-page biography is simple and yet conjures up a wide array of images depending on the person reading it: As a household name, Steve Jobs the person, the legend, means different things to different people.





credibility among followers as a likely result of six "key disciplines": discovering oneself, appreciating constituents, affirming shared values, developing capacity, serving a purpose, and sustaining hope. Using approachable language and a non-intimidating tone, Kouzes and Posner

**CRUCIAL  
CON^E**



domineering in crucial conversations.  
In the final analysis, the authors of