

Know your costs.  
Save on care.  
Get rewarded.



It's smart, and easy, with Priority Health.

Three things happen every time you use Cost Estimator powered by Healthcare Bluebook to shop procedures, lab tests or office visits.

1 |



2 |

**Get Green to Get Green**

**\$25**  
Reward

You are eligible to earn a reward for this service by using a Bluebird Fair Price provider.

[Learn more about rewards.](#)

3

- Use it for all kinds of items including medical services

Here's a breakdown of qualifying procedures that earn you a Visa rewards card.



# What is Cost Estimator powered by Healthcare Bluebook? And other frequently asked questions

## COST ESTIMATES

### What is Cost Estimator, powered by Healthcare Bluebook?

Priority Health has partnered with Healthcare Bluebook as a vendor for its price transparency tools. Healthcare Bluebook is a healthcare company that helps users find quality healthcare providers, providing price transparency and offering savings through comparison shopping.

Cost Estimator is a free tool that factors in the provider and location, as well as your plan's deductible, out-of-pocket maximum and any applicable copay and/or coinsurance to give you an estimate of your personalized member cost share.

### What is the "Fair price?"

The Fair Price™ is the amount you should reasonably expect to pay for a service or procedure and is based on the actual amount paid on the claim, not the billed amount. Eligible members can earn rewards on select procedures by using Fair Price™ (green) facilities.

### Color-coded cost symbols

Color-coded cost symbols denote cost rankings for facilities to help you easily identify where a facility falls in comparison to the Fair Price. Providers are listed in order of lowest price to highest price.

- Green circle = at or below the Fair Price
- Yellow square = slightly above the Fair Price
- Red octagon/stop sign = significantly above the Fair Price.

### Is my health information kept private?

Healthcare Bluebook does not share information about individual members. All healthcare information is kept confidential.

## EARN REWARDS

### How does PriorityRewards work?

When you use the Cost Estimator, you can be rewarded for being a smart shopper. Many common procedures are included in the PriorityRewards program. If you receive the medical service from a provider below the Fair Price within 13 months of the search, you'll be rewarded with a reloadable Visa debit card.

### How will I receive my reward? How long does it take?

Rewards will be processed monthly but may be delayed due to the time it takes for claims to be billed and processed. Your reward and a letter of explanation will be sent to the address you have on file.

### Are my family members eligible to receive rewards?

Family members who are participating in the health plan can earn rewards. However, rewards are always paid to the plan subscriber.

### Can I earn multiple rewards?

Yes, you may receive multiple rewards for procedures rendered - even on the same day. For example, if you had cataract surgery on both eyes, you would receive two separate rewards for using a Fair Price™ (green) provider.

Access Cost Estimator by logging into your member account at [member.priorityhealth.com](https://member.priorityhealth.com).  
Questions? Call the number on the back of your member ID card.