

Economics Electives—0–12
 ECON225, 226, 334, 335
 A minimum of a “C” letter grade must be earned in ECON225, 226.
 Courses at the 300 or 400 level chosen from ECON offerings

Minor in Economics

Economics Electives—0–12
 ECON225, 226, 334, 335
 A minimum of a “C” letter grade must be earned in ECON225, 226.
 Courses at the 300 or 400 level chosen from ECON offerings

Finance

The finance major is designed to prepare students for careers in financial management. Through a carefully coordinated sequence of courses, the program covers many of the factors that influence financial decision making and provides specific tools for analyzing and interpreting financial data. Students will acquire skills that will help them launch a career in the areas of corporate finance, investments, banking, and financial planning.

All finance majors must obtain a C (2.00) minimum grade in FNCE317.

BBA in Finance

Accounting Electives—0–12
 ACCT321; FNCE397, 410
 Chosen from ACCT322; ECON328, 330, 415; FNCE330, 394, 426, 429, 430; BSAD487
 Economics Electives—0–12
 ECON225, 226, 334, 335
 A minimum of a “C” letter grade must be earned in ECON225, 226.
 Courses at the 300 or 400 level chosen from ECON offerings

Minor in Finance

Accounting Electives—0–12
 ACCT121, 122, FNCE317, 397
 A minimum of a “C” letter grade must be earned in FNCE317.
 Chosen from the following: FNCE330, 394, 426, 429, ECON328

International Business

This major enables students to acquire a knowledge base that develops their capacity to work for an organization that operates in a global setting. Students may select electives in one academic discipline that suits their special area of interest, or take any of the elective courses listed below to meet the degree requirements.

BBA in International Business

Accounting Electives—0–12
 BSAD450, 467; ECON454; FNCE426; MKTG465
 Economics Electives—0–12
 ECON275, 328, 415, 427

Finance Electives—0–12
 FNCE397, 410, 429, ACCT330
 Management Electives—0–12
 BSAD345, 384, 410, 470
 Marketing Electives—0–12
 MKTG320, 368, 440, 456
 BSAD487 (international focus)

All International Business students must earn at least a “C” letter grade in the following courses: ACCT121, 122, ECON225, 226 and FNCE317.

Accounting Electives—0–12
 ACCT121, 122, FNCE317, 397
 Economics Electives—0–12
 ECON225, 226, 334, 335
 A minimum of a “C” letter grade must be earned in ECON225, 226.
 Courses at the 300 or 400 level chosen from ECON offerings

Courses

See inside front cover for symbol code.

(Credits)

Accounting

Accounting Electives—0–12 (7 7)

Emphasis upon understanding the accounting cycle and the content and preparation of financial statements. Cost and managerial concepts examined. *F* *cc* *S* *h* *f*

Accounting Electives—0–12 (7)

Designed for the accounting major, this course focuses on techniques of successful communication in the business world. The course introduces strategies for various business situations including memos, letters, meetings, presentations, reports, and electronic correspondence. The course also examines methods of organizing and presenting information and of developing a professional communication style. Prerequisites: COMM104, ENGL215. *S* *h* *f*

Accounting Electives—0–12 (7 7)

Accounting theory and problems in the classification of transactions, asset and liability valuation, income determination, and the presentation and interpretation of financial statements. Study of generally accepted accounting principles. Students may not enroll in ACCT321, 322 unless they have obtained a grade of C or higher in ACCT121, 122. A grade of C or higher in ACCT321 is required for admission to ACCT322. Prerequisites: ACCT122, INFS215. *F* *cc* *S* *h* *f*

Accounting Electives—0–12 (7)

Study of cost determination, accumulation, and allocation procedures. Preparation and utilization of financial information for internal management purposes; emphasis on job order, process and standard costs systems cost-volume-profit relationship, relevant cost, budgeting, performance evaluation, and control. Prerequisite: ACCT122. *S* *h* *f*

Accounting Electives—0–12 (7)

Study of federal income taxation of individuals, of business expenses, and of property transactions. Prerequisite: ACCT121. *F* *cc*

economics. Students may not enroll in ECON334 unless they have obtained a grade of C or higher in ECON226. Prerequisites:

FNCE 317 (7)

Theories and techniques for management of portfolios; emphasis on the portfolio manager's role in diversification and meeting investors' goals, and a review of empirical literature. Prerequisite: FNCE317.

FNCE 700 (7)

A survey of contemporary issues in financial markets, with an emphasis on financial market innovations, financial system stability, and the role of government. The class is taught in a seminar setting and relies on extensive selected reading from current trade books and periodicals. Prerequisites: FNCE317, ECON225, 226.

FNCE 318 (7)

The financial management of international enterprises and global portfolio analysis. Short- and long-term capital sources and uses. Capital budgeting in changing foreign exchange conditions. Exchange exposure coverage and taxation impacts. Research paper/ presentation is required. Prerequisite: FNCE317.

FNCE 319 (7)

An advanced study of major topics in corporate financial management. These topics include valuation of financial assets, investment in long-term assets, capital structure, dividend policy, working capital management, and other specialized topics, such as risk management, and international finance. Prerequisite: FNCE317.

FNCE 320 (7)

Study of security risk-and-return concepts, sensitivity,