

**MKTG375**  
*Direct Marketing*

**Alt (3)**

**MKTG435**

**Alt (3)**

**MKTG444**  
*Not-for-Profit Marketing*

**S (3)**

**MKTG450**  
*Retailing*

**Alt (3)**

**MKTG456**  
*Marketing Research*

**S (3)**

