

INTERNATIONAL DEVELOPMENT PROGRAM

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ADMINISTRATION

Charles Tidwell,

and Public Health. A Concentration Area is selected in consultation with the Academic Supervisor during the first two years of study. Once a topic has been decided upon, a Concentration Mentor is assigned who, together with the Academic Supervisor, guides the student through the Concentration requirements.

COURSES

See inside front cover for symbol code.

Financial Analysis and Reporting

Develops business leaders' financial-statement literacy. Topics include: understanding the nature of business transactions, identification of relevant economic events for reporting, determination of appropriate financial measures for those events, analysis of the effects of those events in the organization's performance and financial condition.

Applied/Development Anthropology

An introduction to cultural anthropology with special emphasis on principles and techniques of research applicable to community and international development.

Organizational Behavior for Managers

Explores basic and applied concepts as well as research findings in the management and organizational behavior areas to aid managers to effectively perform their duties. Topics include management functions (planning, organizing, leading, and controlling), learning, perception, personality, motivation, attitudes, performance, groups, teamwork, leadership, communication, diversity, decision making, and organizational change. Not available for MBA program.

Management for Not-for-Profit Organizations

Issues facing managers in third-sector organizations. Studies of the mission and objectives pursued, strategic leadership and board composition, organizational structure and operation, marketing and fund-raising, financial management, training and motivation of volunteers, assessment of stakeholder satisfaction and overall operating effectiveness. A major field project is required. Prerequisite: BSAD355 or permission of instructor.

Communication in Development Practice

Students examine the relationship between culture and communication. Apply analytic and communication skills which enable effective communication in various communities. Develop skills in persuasion and explore sensitivity to diversity issues.

Seminar: Development Research

Introduction to social science research methods as applied to problem solving in the fields of community and international development. A unit on best practice bench marking is also included.

Portfolio

An organized collection of educational and professional accomplishments to date is produced. This will include basic personal

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IDSC597 (2)

ANDREWS UNIVERSITY

Concepts of Community Development

Community development refers to the practice of planning and implementing projects to improve the quality of life for people living in poverty, both locally and internationally. Development will be presented as the building of social capital in our communities that enables them to function at a higher and more efficient level. Building on the core Christian principles that emphasize development, this course will provide students with a better understanding of community, while applying basic development concepts to local and international realities.

Community Needs Assessment & Capacity Mapping

Introduction to various methods for assessing community needs and mapping community capacity to address those needs.

Program Planning, Budgeting, and Grantsmanship

Building on assessment and capacity mapping, the related topics of program planning, budgeting, and grant-writing are presented. Hands-on experience is sought, linking classroom instruction and real community situations.

Project Implementation and Evaluation

Strategies for implementation. Review of various methods of evaluation with emphasis on measuring outcomes and assessing quality in community program development.