

# COMMUNICATION

---

Nethery Hall, Room 024  
(269) 471-6314; Fax (269) 471-3125  
commdept@andrews.edu  
commgrad@andrews.edu  
<http://www.andrews.edu/COMM/>

## Faculty

Delyse Steyn, C  
Luanne J. Bauer  
Beverly J. Matiko  
Janice Y. Watson

The Department of Communication offers a variety of undergraduate programs as well as a master's program. Interdisciplinary programs are available on campus.

“Communicating for community” reflects the vision of the programs offered by the Department of Communication.

Communication is all about connection—successfully sharing messages and meaning. Communication competence is critical to being an effective leader. Learning the skills of how to communicate, whatever your calling is in life, is a good place to start as you ascend the professional ladder of success. Whether you're interested in Journalism or Broadcasting, whether you want to develop your skills at Public Speaking or Event Planning—from Advertising to Administration, Ministry to Media, Publishing to Public Relations, what we offer at the Department of Communication will well equip you to serve. Electronic media are a part of our focus but ideas, concepts, creativity, and the human connection transcend technology. Your ideas of accomplishing

God's will TJT\*[(fulf)-59.9(ill the required number of clock hours to meet the requirements)]TJT\*[(for their de)14.8(g)-19.9(ree.)]TJ1 -1.2 TD-0.0001 T

COMM280 or 465; COMM320/436, 405, 456 (24 credits) and multi-disciplinary electives (2-3 credits). Required interdisciplinary courses for video production emphasis: PHTO130, DGME175, 215, 216, 345, TCED485 (18 credits) and capstone course IDSC495: Media Production.

An internship in the area of Video Production is required. IDSC495 Media Production is highly recommended as fulfilling the internship requirements.

A second major or minor is not required.

Recommended General Education course PHTO115 Introduction to Photography.

### **BA: Journalism—37**

**Major requirements:** C plus JOUR330, 375, 389, 445, 455, 465; COMM320 or 436; and 6 credits of electives chosen in consultation with advisor. C : PHTO115 or equivalent. A

Students may apply two of the following courses to the major: DGME180; ART414; ENGL438, 467.

### **Media Studies Emphasis—58**

**Major requirements:** Communication core plus COMM280 or 465; COMM290, 320 or 436, 405, 456; COMM454 Topics in Communication: Communication on the Web; COMM454 Topics in Communication: Media Literacy; JOUR140, 330, 375 or 445; 6 credits of communication electives chosen in consultation with the advisor; plus ENGL430, 220 or 438 or 315 or 467; plus PHTO130; and 9 credits of multi-disciplinary courses chosen in consultation

- c) complete all deficiencies at the beginning of the program.  
These courses are in addition to the regular graduate-degree

**COMM389** (1-3)*I* *C*

Students work full time at communication enterprises. At least 90 clock hours of work experience are required. Obtain procedures and guidelines from the department. S/U grade.

**COMM405** Alt § (3)

The analysis of persuasive appeals from the point of view of a critical consumer plus practical experience, oral and written, in ethically persuading others. Prerequisite: COMM104 or COMM230.

**COMM436** Alt § (3)*I* *C*

Students examine the relationship between culture and communication and the ways culture influences values and perceptions. Discussion and activities help students develop and apply analytic and communication skills which enable them to interact with cultural sensitivity and communicate more effectively in intercultural, interethnic, and cross-gender contexts. Particularly useful for students in business, behavioral sciences, education, and theology.

**COMM445** Alt § (3)*F* *C*

The study of the interactive relationships between gender and communication as experienced in various contexts such as personal relationships, school and work settings (even years).

**COMM446** Alt § (3)*G* *C*

The study of the interactive relationships between gender and communication as experienced in various contexts such as personal relationships, school and work settings (even years).

**COMM450** Alt § (3)*C* *C*

The study and development of effective communication skills within the context of the classroom. Focus is on interactive learning where the student rather than the instructor is central. Open only to upper division and graduate students.

**COMM454** § (1-3)*C* : \_\_\_\_\_

Topics of current significance. Repeatable with different topics. Credit to be announced with topic in advance.

**COMM456** S § § (3)*G* *D* *L*

An experiential study of groups in process within organizations for the purpose of problem-solving and team building. Students work in teams to plan and complete a service project during the semester.

**COMM465** § (3)*C* *A* :

Study of selected topics in Communication Arts. Topic to be announced in advance. Repeatable to 9 credits with different topics. Prerequisites: Varies according to topic.

- *D*
- *I* *I* *I*
- *B* *D* *A*

**COMM475** Alt § (3)*E*

For students who wish to continue their study and practice of public oral presentations. Grounded in rhetorical theory and

research. Students deliver presentations on subjects of their choice to an interdisciplinary audience and, in addition to improving their public-speaking skills, they gain expertise in using presentational aids, in analyzing oral argument, in assessment of their own speaking skills and in evaluating the effectiveness of others' presentations. Prerequisite: COMM104 or COMM230.

**COMM480** (3)*C* *C*

A practical capstone class which helps students integrate and synthesize material acquired in their major. Practical applications are made to specific communities of practice. Students are required to complete their portfolios including mission statements and samples of performance in their major, and give evidence of an organized job search. Preparation for internship.

**COMM495** (1-3)*I* / *I* / *I*

Topics chosen in consultation with an instructor. Repeatable to 4 credits. Requires prior approval from instructor.

**COMM515** (3)*C*

The study of communication theories from covering laws, human action, and systems perspectives. Students engage in seminar presentations and classroom discussions of how the theories can be applied in practical ways.

**COMM536** (3)*I* *I* *C*

Examination of intercultural communication issues with specific applications to student's chosen fields of enquiry or employment. Students explore critical issues influencing the effectiveness of their interaction with individuals from varied cultures in specific organizational and societal contexts.

**COMM554** (2)

Study of selected communication topics of current significance. Topics to be announced in advance. Repeatable to 6 credits with different topics.

**COMM589** (2-3)*I* *C*

Students apply their academic preparation at a full-time professional communication-related job. At least 400 clock hours of work experience are required. Obtain procedures and guidelines from the department. S/U grade.

**COMM590** (3)*G*

Projects, reports, and discussions. Seminars are offered in various subjects such as Conflict Management, Prejudice Communication and Forgiveness, and Teambuilding. Repeatable with different subject matter. Topic announced in advance.

**COMM651** (1)*C* *I*

A seminar for analysis of communication research in which students explore published research from a variety of approaches. Emphasis is given to understanding and critiquing research studies.

**COMM652** (2)*C* *II*

A research seminar in which students present, evaluate and critique

original research. This seminar provides students an opportunity to refine their proposals and develop their original research/production projects under the direct guidance of an instructor. COMM652 is usually taken in conjunction with COMM599 or COMM695 after completing other course work. Prerequisites: COMM651, 520 or equivalent is strongly recommended.

## **RESEARCH AND SPECIALIZED COURSES**

**COMM520** (3)

*C*

Consideration of basic research principles and methodologies with emphasis on constructing appropriate research designs and choosing appropriate of.eeseach des45e36((3))oprojork. Prerequisites: C515

